

Assessment, Improvement, Measurement (AIM): 09/20/2013

Plan Year: 2012-2013

Unit: Equine Studies

Coordinator(s): Remy Bellocq, Dixie Hayes, Karman Wheeler

Reviewer: Mark Manuel

Program Health Review: Use the Annual Program Health Review to evaluate student achievement and, if warranted based upon analysis of the results, make program changes to improve student achievement. Identify expected student learning outcomes, assess the extent to which these outcomes are achieved, and provide evidence of improvement based on analysis of the results.

Measure Text: PROGRAM HEALTH REVIEW - LEVEL 1 1. Program Health Review - Refer to the attached Annual Program Summary for longitudinal information related to enrollment, graduates, employment, employer and alumni satisfaction, and licensure pass rates. 2. Student Learning outcomes Three student learning outcomes – Plan an assessment for each outcome identified, and assess the extent to which these outcomes are achieved, and provide evidence of improvement based on analysis of the results.

Achievement Target: Program Health Review Target - Maintain a level 1 assessment with comments from program coordinator, assistant dean, dean and vice president according to attached time schedule. Student Learning Outcome Target - Student learning outcomes are identified, assessed on level of achievement, and evidence of improvement are provided based on analysis of the results according to the attached time schedule.

Results: Program Coordinator: 1. Strengths of the Program:

- a. As the first and only one and two year career and training program aimed at the development of a national equine industry workforce, we are gaining a unique position and the name awareness within the horse racing and breeding industries as the “go to” program for ready to work graduates;
- b. The program is successfully repositioning itself as a workforce provider and not only a jockey school, which limits our possible enrollments;
- c. Through key awareness raising events, the program is gaining both national and international attention;
- d. By both working with the local high school systems and creating an online distance learning module, the program will now become more visible and more easily accessible to a much wider audience.

2. Items Requiring Continued Attention:

Our biggest challenge will continue to be the development of long-term “anchor” state funding source (to supplement other funding sources such as grants, special event fundraisers, etc...) through either a percentage of alternative gaming revenue or from a direct percentage of gross wagering in the state. –

3. Document and provide evidence indicating how last year's program review resulted in improvements in the program/department. Several initiatives were in the planning stage during this time last year, and have since been approved or implemented.

Three new credentials have been through the approval process and are in the catalog for implementation in the fall of 2013. Articulation agreements or MOUs are in process for dual credit programs at Locust Trace and JCTC, as well as with Morehead State University for Veterinary Assistant program.

In the fall of 2012 we enrolled the largest group ever into the program, utilizing selective admissions and seen improvement in retention.

Achievement Target Status:

AD Comments:

Dean Comments:

VP Comments: Equine Studies has found firm footing due to strong leadership from faculty and the program's director. Even though the ratio of full-time equivalent students to full-time equivalent faculty is only at 6.7, the future of this program should be bright.

Target Results: Met

Findings: In 2013 a primary objective will be to fully expand our lobbying efforts both locally and federally (through BCTC and KCTCS) to secure more permanent sources of funding. Locally, we will present two possible legislative pathways to several Kentucky State legislators with whom we have raised awareness of the NARA program during the 2011-2012 legislative session.

Pathway 1: The drafting and presentation of legislation which would enable the Kentucky Horse Racing Commission to require Kentucky tracks to offer at least one (1) "Charity Day" of racing each year. Racing Charity Days (similar to the existing charity casino nights that are presently legal in Kentucky) would require a Kentucky track to donate a percentage of all wagering revenues (percentage of takeout) to racing-related charities and non-profit (BCTC Foundation) such as NARA;

Pathway 2: Creating a direct earmark from funds generated out of revenues for Instant Racing terminals currently in operation at two Kentucky Tracks.

Federally, we will explore a provision in the new Immigration Reform legislation now being debated, which requires a license fees of \$500 dollars for each H-2A and H-2B temporary worker visa. Revenues from these license fees would be directed to the Department of Labor and a percentage thereof would be earmarked for workforce education programs (such as NARA) which offer racing / breeding industry workforce training for US citizens. Presumably, given the large number of H-2A, H-2B and P-1 visas which are allocated toward horse racing and breeding industry temporary foreign workers each year, BCTC-NARA could expect a percentage of the DOL funds coming toward our program which is the only accredited workforce provider specializing in racing and breeding industry jobs.

