Assessment, Improvement, Measurement (AIM): 04/09/2013

Plan Year: 2011-2012
Unit: Dental Assisting
Coordinator(s): Olivia Ritchie, Karman Wheeler, Martin Baxter
Reviewer: Martin Baxter

Program Health Review: Use the Annual Program Health Review to evaluate student achievement and, if warranted based upon analysis of the results, make program changes to improve student achievement.

Identify expected student learning outcomes, assess the extent to which these outcomes are achieved, and provide evidence of improvement based on analysis of the results.

Measure Text: PROGRAM HEALTH REVIEW - LEVEL 1
1. Program Health Review - Refer to the attached Annual Program Summary for longitudinal information related to enrollment, graduates, employment, employer and alumni satisfaction, and licensure pass rates.
2. Student Learning outcomes
Three student learning outcomes – Plan an assessment for each outcome identified, and assess the extent to which these outcomes are achieved, and provide evidence of improvement based on analysis of the results.
Achievement Target: Program Health Review Target - Maintain a level 1 assessment with comments from program coordinator, assistant dean, dean and vice president according to attached time schedule.

Student Learning Outcome Target - Student learning outcomes are identified, assessed on level of achievement, and evidence of improvement are provided based on analysis of the results according to the attached time schedule.
Results: Program Coordinator:
1. Strengths of the Program
A. For the last six years alumni and employer satisfaction have remained at a 100%.
B. The 77% job placement rate on the annual program summary does not accurately reflect the successful employment of our graduates. The Program Coordinator receives numerous calls from current and new dentists seeking our graduates. In addition, several graduates are pursuing advanced degrees (Dental Hygiene).
C. Pass Rate - Of the graduates taking the Dental Assisting National Board for the last four years, the program has maintained a 100% pass rate.

2. Items Requiring Continued Attention
A. The Program Coordinator is currently pursuing additional certificates that are now being mandated by the Ky. Board of Dentistry (Coronal Polishing, Espanded Functions, and Dental Radiology). The Program Coordinator will continue to work with Workforce Solutions to develop these offerings.
B. The curriculum committee has developed standardized selection packets. These updated packets need to be implemented at BCTC to maintain seamless transferability between the KCTCS colleges and help to improve the retention rate of the dnetal assisting students.
C. Six-eight week program for orthodontic assistant. The Program Coordinator has been contacted by several orthodontists seeking the development of a 6-8 week program for orthodontic assistants.
D. Maintaining accreditation - It is essential that the standards of this program be maintained to continue being fully accredited by the American Dental Association.

3. Document and provide evidence indicating how last year's program review resulted in improvements in the program/department.
A. We are pursuing additional certificates through workforce as a recruitment tool.
B. Implementation of the state curriculum packet will improve the retention by selecting students that are academically prepared for the rigorous curriculum)
AD Comments: Although the employee satisfaction rating is high the placement rating has diminished along with the number of students applying and being accepted into the program. Recruiting an acceptable applicant pool has become an issue with this program.
Dean Comments:
VP Comments: While the Coordinator is a wonderful colleague and very committed to her program, enrollment and administrative concerns persist. A level two review is warranted.
Target Results: Partially Met
Findings: Level 2 Evaluation is being pursued.

Measure Text: Program Health Review - Level 2
Achievement Target:
Results: Level 2 Committee recommendations (attached)

Program Coordinator's Response
AD Comments:
Dean Comments:
VP Comments:
Target Results:
Findings: