

**Assessment, Improvement, Measurement (AIM) Report: 04/03/2013****Plan Year:** 2011-2012**Unit:** Cosmetology/Esthetician**Coordinator(s):** Melissa Anderson, Karman Wheeler, William Franklin**Reviewer:** William Franklin

Objective or Outcome	Measure(s)				
	Measure Text	Achievement Target	Results	Achievement Target Result	Use of Findings/Next Steps
Students will be able to successfully complete permanent wave roller placement series. This provides better potential employment opportunities for BCTC graduates and makes them more competitive.	A rubric will be utilized in evaluating permanent wave roller placements in order to improve overall performance.	Using a checklist and rubric, 90% of all of the COS 114 class will achieve a score of at least 85 out of 100 on permanent wave roller placements.	92% of all COS 114 students achieved an 85 out of 100 on permanent wave roller placements.	Met	Having achieved success in permanent waving, the program will continue to focus on remaining four student learning outcomes.
SLO 1 - Students will be able to satisfactorily perform hair cut based on industry entry level standards with emphasis on blending perimeter growth.	Mock board exam.	90% of students will be able to pass the hair cut section of the mock board exam with a passing score of 70%.	93% of students passed the hair cut section of the mock board exam passing with an average of 75%	Met	In the 2012/2013 school year, the department faculty will establish criteria that corresponds with 95% of students passing state board hair cut exam with a passing score of 75%
SLO 2 - Students will demonstrate industry entry level standards for hair removal techniques including proper measurement and spacing of pella strip.	Given a model, a checklist will be utilized to evaluate technique.	85% will have met all of the criteria of the given checklist.	95% of students met criteria of given checklist	Met	New Outcome for 2012-2013 - Students will demonstrate industry standards for deep cleansing facial techniques
SLO 3 - Students will be evaluated on critical thinking skills as they relate to mechanical exfoliation.	Students will be evaluated on their ability to analyze and assess skin types, recommending correct product usage and timing.	Instructor will evaluate the students' analysis, recommendation, and product usage according to manufacturer standards and checklist for verification.	Ninety-four percent were successful in mastering techniques in mechanical exfoliation.	Met	Some students, however, need more practice on communicating the skin analysis in order to recommend proper peel formulation. In 2012-13 we will focus on skin analysis and formulations.

<p>SLO 4 - Satisfactorily perform foil highlighting based on industry entry level standards</p>	<p>Mock board exam</p>	<p>90% of students will be able to pass the hair cut section of the mock board exam with a passing score of 70%</p>	<p>93% of students passed the hair cut section of the mock board exam passing with an average of 75%</p>	<p>Met</p>	<p>In the 2012/2013 school year, the department faculty will establish criteria that corresponds with 95% of students passing state board hair cut exam with a passing score of 75%</p>
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