New Course Form

For help filling out the form press F1 or look at the bottom of the screen. For additional instructions, see Course Form Instructions.	
Type of Action	**New Course – Course not previously offered.**

1. Catalog Prefix and Number*: **LIT 120**

2. Course Title: **Readers' Advisory Services**

    Pilot Course Information:

    Are you requesting pilot status <u>only</u> at this time?   Yes ☐   No ☒
    Implementation Date?

    Are you requesting pilot status <u>in addition to</u> regular approval process? Yes ☒ No ☐
    Implementation date? Fall or Spring?   Fall   Year? 2013

    Has this course been previously approved as pilot status   Yes ☐   No ☒

3. Justification for requested action. Core subject matter for library services. Requested by Kentucky public library staff to be a course accepted for state required staff certification. Has been taught as LIT 299: Selected Topic

4. Submitting Entity: Curriculum Committee:

    Or College: **Bluegrass Community and Technical College**

5. Person(s) Primarily Responsible for Proposal **(Complete item <u>only if</u> course is not part of a curriculum package. Verify that members are still current and active prior to submission.**):

<u>Name</u>	<u>Teaching Area</u>	<u>College</u>
Martha Birchfield	**Information Management & Design/Library Information Technology**	**Bluegrass Community and Technical College**

Involvement of Others (Identify Individuals):

6.   System Office Staff:

7.   Others: **Beth Milburn, Continuing Education Consultant, Kentucky Department for Libraries & Archives**

                         Julie Scalos, Circulation Supervisor, Kentucky Department for Libraries & Archives

8.   Is this course offered at other colleges? ☐ Yes ☒ No

      If yes, have they been involved in the development of this course? ☐ Yes ☐ No ☒ N/A

9.   Is this course duplicative or similar to other courses offered by KCTCS? ☐ Yes ☒ No

      If yes, Justification:

10.   Credit / Contact Hours: 10a. Semester Credit Hours: Minimum **3**   Maximum **3**

                                 10b. Semester Contact Hours: **45**   If lab, etc., ratio of contact hours to credit hours. (See contact/ credit hour ratio chart)

11.   Grading Basis: ☒ Letter Grades   ☐ Pass/Fail   ☐ Letter Grades/No GPA

12.   Repeat for additional credit: ☐ Yes   ☒ No

If yes, complete the following:

      Total credit earned in course: Total completions:

13.   Open Entry – Open Exit: ☐ Yes   ☒ No

14a. Components (Check all components that require scheduling. For each component that is checked, enter the credit hours and contact hours for each component that is checked.):

Component	Credit Hours	Contact Hours	Component	Credit Hours	Contact Hours
☒ Lecture	**3**	**45**	☐ Practicum		
☐ Laboratory			☐ Co-Op		
☐ Clinical			☐ Discussion		

OR

14b. Integrated Components (If components are integrated, and only one component (lecture or lab) needs scheduling, rather than both lecture and lab, complete this section.)

Lecture/ Lab	Lecture Credit	Lecture Contact	Lab Credit	Lab Contact

15. Requisites:

Pre-requisite	☒	Yes	☐	No	If yes, list: LIT 115 or permission of instructor
Co-requisite	☐	Yes	☒	No	If yes, list:
Pre-requisite or Co-requisite	☐	Yes	☒	No	If yes, list:

16. Implementation Term (Course scheduled to begin, ex. Fall 2012): **Fall 2013**

17. Proposed Course Description (Course description as it will appear in the catalog. Begin each statement with a verb.):

Examines library readers' advisory services. Includes readers' advisory resources, library programming, book discussion groups, collection development, formats for books, ebooks and audio books, online applications, and marketing.

Course Proposal Rationale:

18. Will this course be a part of an approved curriculum/curricula?   ☒ Yes   ☐ No

If yes, which curriculum/curricula?
(Submit a New Curriculum or Revision Form)

Elective in Library Information Technology Certificate, elective for AAS-IMD-L, elective for proposed AA/AS focus areas in Library Informatics

Course Competencies and Delivery:

19. Proposed Course Competencies/Student Outcomes *(If part of an organized curriculum, how does it relate to program competencies /outcomes? **Begin statement with a capital letter and end with a period.**):*

Upon completion of this course, the student can:
1. **Describe readers' advisory services for print and non-print materials in libraries.**
2. **Identify reference tools for readers' advisory services.**
3. **Describe fiction and nonfiction genres.**
4. **Provide training in book discussion group organization and leadership.**
5. **Plan readers' advisory activities and marketing for in-library services and web-based interaction.**

20.	Course Outline *(Two-level outline required. Although courses may have more than two levels, the third level is not necessary.)*

　　　I.	Readers' advisory services introduction and background
　　　　　A.	History
　　　　　B.	Trends
　　　　　C.	Future
　　　II.	Readers' advisory tools
　　　　　A.	Book lists
　　　　　B.	Book prizes
　　　　　C.	Reviews
　　　　　D.	Online services
　　　III.	Literary genres
　　　　　A.	Fantasy
　　　　　B.	Historical fiction
　　　　　C.	Mysteries
　　　　　D.	Science Fiction
　　　　　E.	Thrillers
　　　　　F.	Westerns
　　　　　G.	Ethnic
　　　　　H.	Nonfiction
　　　IV.	Services for sight-impaired readers
　　　　　A.	Large print
　　　　　B.	Braille
　　　　　C.	Audio books
　　　V.	Collection development
　　　　　A.	Policy statements
　　　　　B.	Purchasing, rentals, subscriptions
　　　VI.	Marketing
　　　　　A.	Traditional advertising
　　　　　B.	Social media
　　　VII.	Book discussion groups
　　　　　A.	Traditional
　　　　　B.	Online
　　　VIII.	Media advisory services
　　　　　A.	Formats
　　　　　B.	Subscription services

21.	List of experiments/activities *(Courses with components other than lecture. e.g., laboratory, clinical, practicum, etc., must include a* **sample** *list of experiment topics or activities. Does not have to be all -inclusive.)*:

22.	Indicate sample suggested classroom resources for course (Should not have publishing date greater than five years.)

SUGGESTED LEARNING RESOURCES FOR THIS COURSE

Moyer, J. E., & Stover, K. M. (2010). *The readers' advisory handbook*. Chicago: American Library Association. ISBN-10: 0838910424   ISBN-13: 978-0838910429

Nicholson, H. (2012). How to be engaging: recreational reading and readers' advisory in the academic library. *Public Services Quarterly*, *8*(2), 178-186. doi:10.1080/15228959.2012.675286

Wyatt, N. (2010). A selection of core resources for readers' advisory service. *Reference & User Services Quarterly*, *50*(1), 6-12.

Moyer, J. E. (2012). Audiobooks and e-books. *Reference & User Services Quarterly*, *51*(4), 340-354.

O'Brien, S. (2009). Reader's Advisor Online and NoveList Plus databases. *Library Quarterly*, *79*(2), 263-269.

Trott, B., & Dunneback, K. (2011). E-books and readers' advisory. *Reference & User Services Quarterly*, *50*(4), 325-329.

22. Provide a rationale for using textbook/references older than five years.

    n/a

23. May this course be used as an equivalent for other courses? **Yes**   **No X**

    If yes, please list.

Signatures: Complete and submit a signature page for every proposal.

*The System Office assigns new course numbers. Contact Mary Kleber at Mary.Kleber@kctcs.edu