Curriculum Development Form (NEW)

For additional instructions, see Curriculum Development Form Instructions.									
Ty	Type of Action: New Curriculum Development Form A curriculum that has never been offered by any KCTCS college.								
1.									
		Pilot Approval Yo	es 🖂	No L (P	ilot may (only be	used f	or certific	ates.)
2.	Credential:			Diploma		AAS			
Lis	List name of each certificate, diploma, degree curricula (For AAS programs with multiple options, list each option.). Credential(s) Title Credit Selective Admission								
	AAS (AAS option)					Yes Yes		No No	
	Diploma (s) (diploma – option)					Yes Yes		No No	
	Certificate(s)	Digital Video		12		Yes	\boxtimes	No	
3.	Submitting Entity	y: Curriculum Con College: BCT							
4.	4. Curriculum Committee Members or College Faculty Responsible for Proposal (Verify that members are still current and active prior to submission.):								
	Name		<u>Teachi</u>	ng Area			<u>C</u>	<u>ollege</u>	
Drew Hunt			Information Management & Design			ВСТС			
Tim Birch			Information Management & Design			ВСТС			

Involvement of Others (Identify Individuals):

- 5. System Office Staff:
- 6. Others:

Proposed Curriculum Data

- 7. Implementation Term: Pilot: Spring 2013; Full: Fall 2013
- 8. Summary and Justification for Proposal:

Our new certificate has been recommended by both the college's administration and the existing Film Studies – Script to Screen program. The Film Studies program is submitting a new AFA in Cinematic Arts proposal. Our new digital video certificate is designed to fit into this AFA as one option for students to specialize in. The Digital Video certificate can stand alone, but we expect the majority of our students to come from the new AFA in Cinematic Arts degree.

9. Program Description: (*The following is the updated Description of Program as it will appear in the catalog*) The Information Management & Design program prepares students for careers in various industries utilizing cutting-edge technology within graphic design, web design, project management and library professions. Students will specialize their degree from a choice of four options.

The Graphic Design option provides the concepts and skills needed to create and produce design projects such as brochures, flyers, newsletters, logos, product packaging, photo restorations and manipulations, multimedia presentations, simple illustrations, and web sites using industry-standard techniques and graphic design applications.

The Web Design option provides the concepts and skills needed to create and produce web sites using industry-standard techniques using graphic and web design, and video editing applications. The Web Design option graduates will have the ability to create and maintain professional sites and also be capable of working with other web professionals such as programmers, network administrators and database administrators as well as interfacing with management and clients.

The Project Management option focuses on the management of time-limited operations in terms of four constraints: time, cost, resources and specification. Students learn to identify priorities, organize assignments and deploy the necessary resources to accomplish projects on time and within specified budgets.

The Library and Information Technology option prepares graduates for paraprofessional library work.

The courses within the Graphic and Web Design options will assist with preparation for Adobe Certifications and the Certified Internet Webmaster (CIW) certification exam. The Library and Information Technology option courses may be used to meet Kentucky public library certification requirements.

The IMD program also offers two certificates within the web and graphic design options. The web and graphic design certificates provide up-to-date training in current industry-standard software and trends for practitioners in the fields as well as introductory education for beginning students. In addition, the IMD program offers a certificate in Digital Video for students interested in film editing and cinematic arts.

- 10. a. Program Competency Assessment Instrument(s):
 - 1. Project-based assessment for individual classes
 - 2. Final portfolio upon completion of all required classes
 - b. Program Competencies/Student Outcomes: (Separate list for each credential)

Program Title: Information Management & Design Digital Video Certificate

Upon completion of this program, the graduate can:

- 1. Demonstrate the ability to edit and create digital video using industry-standard video editing and graphic design software applications.
- 2. Create 2D and 3D visual effects for digital video.
- 3. Apply film theory and techniques through appropriate use of software applications and technology.

- 4. Conceptualize, design and complete digital video projects from concept through production and distribution.
- 11. Curriculum (See instructions for format.):

Program Title:

<u>Course</u> <u>Prefix</u>	<u>Course</u> <u>Number</u>	Course Title	<u>Credit Hours</u>
IMD	128	Raster Design with Photoshop	3
IMD	250	Digital Video Editing I	3
IMD	255	Digital Video Editing II	3
IMD	258	Visual Effects for Video	3

12. Sample scheduling plan (See instructions):

First Year	<u>Course</u> <u>Prefix</u>	<u>Course</u> <u>Number</u>	Course Title	<u>Credit Hours</u>
Summer Term				
First Year	Course Prefix	<u>Course</u> <u>Number</u>	Course Title	<u>Credit Hours</u>
Fall Term	IMD IMD	128 250	Raster Design with Photoshop Digital Video Editing I	3 3
First Year	<u>Course</u> <u>Prefix</u>	<u>Course</u> <u>Number</u>	Course Title	<u>Credit Hours</u>
Spring Term	IMD IMD	255 258	Digital Video Editing II Visual Effects for Video	3 3
Second Year Summer Term	<u>Course</u> <u>Prefix</u>	<u>Course</u> <u>Number</u>	<u>Course Title</u>	<u>Credit Hours</u>
Second Year Fall Term	<u>Course</u> <u>Prefix</u>	<u>Course</u> <u>Number</u>	Course Title	Credit Hours
Second Year Spring Term	<u>Course</u> <u>Prefix</u>	<u>Course</u> <u>Number</u>	Course Title	<u>Credit Hours</u>

Signatures: Complete and submit a signature page.