

Assessment, Improvement, Measurement (AIM) Report: 03/13/2015**Reporting Years:** 2011-2016**Program:** Dental Assisting**Coordinator(s):** Olivia Ritchie, Karman Wheeler, Martin Baxter**Program Quality and Student Success****External awards or other recognitions of students, faculty, and/or program.**

	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Students					
Faculty					
Program (include accreditation if applicable)					

Average actual time and credits to degree completion.

	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
General Education Credit Hours					
Technical Credit Hours					
Total Credit Hours					
Number of Graduates					
Average Actual Time to Degree					
Average Actual Credits to Degree					

Employer and student satisfaction.

	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Employer Satisfaction Survey Results		100% (4/4)	100% (10/10)		
Graduate/student satisfaction		100% (13/13) 2010-11 grad survey	75% (3/4) 2011-12 grad survey		
Advisory Board/Employer Recommendations for Improvement					

Job placement data for program graduates.

	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016

Number of graduates		17 surveyed (2010-11 grads)	5 surveyed (2011-12 grads)		
Number of graduates gaining employment		17	4 employed; 2 in field		
Percentage of graduates gaining employment		100%	80%; 40% in field		
KY Unemployment Insurance job data					

Pass rates on licensure/certification exams (if applicable).

	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Total # graduates attempting			6		
Total # passing on first attempt			5		
Total # passing after multiple attempts					
Pass rate of all attempting			82.3%		

Productivity and Funding

Student measures.

	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Enrollment (Academic Year)					
Fall Enrollment		27 + 58 pending (Fall 2011)	37 + 23 pndg (Fall 2012)		
Credentials Conferred		16 diplomas (2011-12)	30 diplomas (2012-13)		
Credit hour production		391 (Fall 2011)	629 (Fall 2012)		

Student credit hour per instructional faculty FTE.

	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Student credit hour per instructional faculty FTE.		261 (Fall 2011)	393 (Fall 2012)		

Extramural funding.

Source of Funding	2011-2012
No funding sources	

Source of Funding	2012-2013

No funding sources	
Source of Funding	2013-2014
No funding sources	
Source of Funding	2014-2015
No funding sources	
Source of Funding	2015-2016
No funding sources	

Comments (2012-2013)

Roles	Comments
Coordinator	
1. Strengths of the Program	a. Enrollment has increased (currently 36 students in integrated program) b. Unable to meet the demand for dental assistants in this area. I am constantly receiving phone calls from dentist offices (even outside this area - Danville, Richmond, Louisville, and Tennessee) asking for my graduates and former graduates. My response to them is to become a clinical site since my graduates are offered employment upon graduation from these sites. This has resulted in additional clinical site opportunities becoming available to my students. c. I have implemented additional certificates to meet the KY Board of Dentistry mandates. Dentists are pleased with this because they will not be held responsible for providing the mandated training and our graduates are ready to start work without needing additional training. d. Standardized admission criteria has been upgraded, making the selection process more efficient. It will be implemented in fall 2013. e. Coordinating a Coronal Polishing certificate through Workforce Solutions that is planned to be offered in spring 2013. f. Trends - According to ONET projections the dental assistant employment opportunities will increase by 2020 by greater than 30%.
2. Items Requiring Continued Attention	a. Continuation of Program - Since administration is considering discontinuing the program, this is a major concern in recruiting, marketing and planning for future graduates. b. Orthodontic certificate - This certificate is on hold pending status of program. c. Accreditation renewal for 2014 is pending administration's approval.
3. Document and provide evidence indicating how last year's program review resulted in improvements in the program.	LEVEL 2 RECOMMENDATIONS a. Credential Offered - Although the Level 2 review recommendation was to investigate changing the credential from a diploma to certificate; dentists within this area strongly support the need to maintain this program at a diploma level. b. Recruitment and Marketing - Program Coordinator has attended two health expos sponsored by Ad Hoc in November (Paintsville and Somerset). Over 1500 students attended these expos. Hands on displays resulted in continuous interest at our exhibit. c. Update Website - New preadmission conferences have been posted for the fall semester. Additional upgrades will be pending. ADDITIONAL RECOMMENDATIONS a. Additional certificates - Coronal Polishing Certificate will be offered in spring 2013 through Work. In addition an orthodontics certificate is pending status of program. b. Standardized packets - Have been revised and will be implemented in fall 2013. c. Accreditation - pending administrative approval
Assistant Dean	I have reviewed the program health reviewed for the Dental Assisting program. Even though the recruitment has improved I encourage the program coordinator to continue her efforts in trying to fill the next incoming class.
Dean	Coordinator efforts need to focus on increasing enrollment at all sites with fewer then 20 students. Please address workplace needs in the immediate area.

Vice President	Now that a decision to end the college's involvement in this joint program has been made, the Coordinator needs to work with students to assure they have completed the program by the end of the 2013-2014 academic year.
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Comments (2013-2014)

Roles	Comments
Coordinator	
1. Strengths of the Program	1. Enrollment had increased. 2. Unable to meet the demands for dental assistants in this area as well outerlying areas. This has resulted in more clinical sites and request for our students. 3. Additional certificates have been implemented to meet the Ky Board of Dentistry mandates for Dental Assistants to be registered in the state of Ky. 4. Standardized admission criteria has been upgraded to make the selection process more efficient. 5. Coordinate a Coronal Polishing certificate through Workforce Solutions to be offered for assistants in need of this certificate. 6. Trends-According to the ONET projections for employment as a dental assistant will increase by 30% until the year 2020.
2. Items Requiring Continued Attention	
3. Document and provide evidence indicating how last year's program review resulted in improvements in the program.	The original decision to discontinue the program as of 2013-14 has since been changed by college leadership to continue the program until 2014-15. The program coordinator will continue to ensure the students complete the program successfully in allotted time frame.
Assistant Dean	The Dental Assisting program will continue one more year. We want to encourage any students that are near completion of this program to do so as soon as possible. We will continue our mission to support this program until its closure in May 2015.
Dean	Agree with AD's comments. Student numbers down in Lexington and London. Ms. Ritchie is dedicated to teaching the 9 students, 1 at Lex. and 8 at London until the program ends and she preps them for boards. High pass rate on national Exams.
Vice President	I agree with Assistant Dean and Dean comments. While the faculty have shown great dedication to this program, the college retains its decision to close out the program at the end of the 2014-2015 academic year.