

Assessment, Improvement, Measurement (AIM) Report: 10/04/2013**Plan Year:** 2012-2013**Unit:** Cosmetology/Esthetician**Coordinator(s):** Melissa Anderson, Karman Wheeler, William Franklin**Reviewer:** William Franklin

Objective or Outcome	Measure(s)				
	Measure Text	Achievement Target	Results	Achievement Target Result	Use of Findings/Next Steps
SLO 1 - Students will be able to satisfactorily perform hair cut based on industry entry level standards with emphasis on blending perimeter growth.	Mock board exam based on criteria that correspond to state board hair cut exam.	90% of students will be able to pass the hair cut section of the mock board exam with a passing score of 70%.	89% passed the hair cut section of the mock board exam with an average passing score of 72%	Met	Will continue to implement plans for practicing that includes additional training of the hair cut section of the mock board exam with a new goal of 92% of students passing the test.
SLO 2 - Students will demonstrate industry entry level for deep cleansing facial techniques.	Given a model, a checklist will utilized to evaluate technique.	85% will have met all of the criteria of the given checklist.	100% of the class met all the criteria of the checklist performance.	Met	Improvements will include new and advanced facial procedure techniques that are useful in medical day spas that is beyond entry level standards.
SLO 3 - Students will be evaluated on critical thinking skills as they relate to mechanical exfoliation.	Instructor evaluation using a checklist and client evaluation form.	Instructors evaluation - 80% of students will demonstrate proficiency based on a checklist. Client feedback- 90% of clients who receive treatment will designate a positive experience on the evaluation form.	Results are incomplete at this time. We will continue work with the checklist to acquire results during the 2013/2014 academic year.	Partially Met	Continue to administer client evaluations.
SLO 4 - Satisfactorily perform foil highlighting based on industry entry level standards	Mock board exam	90% of students will be able to pass the highlight section of the mock board exam with a passing score of 70%	91% of the cosmetology students passed the highlight section of the mock board exam with a passing score of an average of 80%.	Met	Students have met an acceptable level of achievement for this outcome in 2011-2012 and 2012-2013. In 2013-2014, we will continue to use the mock board exam as a learning objective to improve performance for the next section of the

				exam - Nail technology as it relates to one of our program learning outcomes: Demonstrate the application of the technique of nail services (natural and artificial).
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