

**Assessment, Improvement, Measurement (AIM) Report: 04/03/2013****Plan Year:** 2012-2013**Unit:** Cosmetology/Esthetician**Coordinator(s):** Melissa Anderson, Karman Wheeler, William Franklin**Reviewer:** William Franklin

Objective or Outcome	Measure(s)		
	Measure Text	Achievement Target	Assess Month
SLO 1 - Students will be able to satisfactorily perform hair cut based on industry entry level standards with emphasis on blending perimeter growth.	Mock board exam based on criteria that correspond to state board hair cut exam.	90% of students will be able to pass the hair cut section of the mock board exam with a passing score of 70%.	April
SLO 2 - Students will demonstrate industry entry level for deep cleansing facial techniques.	Given a model, a checklist will utilized to evaluate technique.	85% will have met all of the criteria of the given checklist.	
SLO 3 - Students will be evaluated on critical thinking skills as they relate to mechanical exfoliation.	Instructor evaluation using a checklist and client evaluation form.	Instructors evaluation - 80% of students will demonstrate proficiency based on a checklist. Client feedback- 90% of clients who receive treatment will designate a positive experience on the evaluation form.	February
SLO 4 - Satisfactorily perform foil highlighting based on industry entry level standards	Mock board exam	90% of students will be able to pass the highlight section of the mock board exam with a passing score of 70%	November