

# BCTC Annual Priorities for 2017-2018

## with related objectives

### I. Career Pathways

Objective	
1.2.1	Integrate and intensify advising and career development services to guide each student's individual academic plan and promote career pathways.
2.1.1	Expand and integrate workforce, academic, and technical programs to prepare students for emerging and sustaining careers.
2.1.3	Expand opportunities for experiential learning including learn-and-work programs, internships, and apprenticeships for students in career and technical programs.

### II. Enrollment Pipeline

Objective	
1.1.1	Develop and implement enhanced strategies to increase enrollment.
1.3.2	Engage with bachelor's degree granting institutions to increase transfer opportunities and support available to students.
2.2.1	Use K-12 partnerships and other strategies to better prepare students for the demands of postsecondary education.
4.2.2	Develop and implement marketing and advocacy efforts to build public awareness of BCTC's value and affordability.
5.2.1	Plan and guide evolution of Newtown Campus with related transitions at Leestown and Cooper campuses.

### III. Global Learners and Equity Support

Objective	
1.4.1	Develop and implement academic strategies to actively facilitate persistence and completion for at-risk students.

3.1.1	Expand outreach and retention efforts to increase access and success for underserved or underrepresented populations.
3.2.2	Provide rich multicultural and inclusion experiences that enhance global awareness and cultural competencies of faculty, staff, and students

#### **IV. Completion and Retention**

Objective	
1.2.2	Build upon the first-year-experience initiative as a primary retention strategy.
2.3.2	Improve strategies and assessments to support successful completion of gateway courses.
5.2.3	Support safe campuses through enhanced security, training, and facilities upgrades.
5.2.4	Provide up-to-date technology and equipment resources for instructional and administrative support.