

Bluegrass Community and Technical College
Five Annual Priority Areas for 2018-2019
with related objectives from *Strategic Plan 2016-22*

5 Strategic Initiatives – 1 BIG WIG – 5 Annual Priorities
15 Specific Objectives– Unlimited WIG-SS

Strategic Initiative 1: Increase student access and success.

Strategic Initiative 2: Promote excellence in teaching and learning.

Strategic Initiative 3: Cultivate an inclusive learning community.

Strategic Initiative 4: Enhance strategies for economic, workforce, and community development.

Strategic Initiative 5: Build resources for an effective and sustainable college.

Wildly Important Goals for Student Success

BIG WIG:

*By 2021, increase number of credentials students earn annually by 50% (from 3,315 in 2015-16 to 4,972).

Sub-WIG: Whatever you think needs doing, can be measured using leading measures, and is approved for a GIG-SS to work on.



Annual Priorities 2018-19

I. Career Pathways

Objective	
1.2.1	Integrate and intensify advising and career development services to guide each student's individual academic plan and promote career pathways.
2.1.2	Strengthen programs and job placement by using workforce data and meaningful employer involvement <i>with a focus on career development and experiential learning.</i>
4.1.1	Improve educational support and outreach to business and industry by <i>expanding and aligning academic offerings with workforce needs with a focus on short-term workforce training and increasing regional connections.</i>

II. Enrollment Pipeline

Objective	
1.1.1	Develop and implement enhanced strategies to increase enrollment <i>with a focus on adult students and STEAM students.</i>
3.3.2	Improve communication with students, faculty, and staff <i>and prospective students</i> by connecting through multiple social media channels, <i>the new website, and other means.</i>
4.2.1	Create opportunities to increase community connections and partnerships <i>with a focus on student engagement.</i>

III. Global Learners and Equity Support

Objective	
2.2.3	Collaborate with adult education programs to support GED completions, assist underprepared students, and improve transition of students to college <i>with a focus on English language learners.</i>
3.1.2	Provide a supportive environment for success of international, migrant, and refugee students.
3.2.2	Provide rich multicultural and inclusion experiences that enhance global awareness and cultural competencies of faculty, staff, and students.

IV. Retention and Completion

Objective	
1.4.1	Develop and implement academic strategies to actively facilitate persistence and completion for at-risk students.
2.3.1	Infuse creative thinking, collaborative learning, and technology-rich activities in courses to enhance skills for tomorrow's workplace.
3.1.1	Expand outreach and retention efforts to increase access and success for underserved or underrepresented populations, <i>with a focus on STEM careers.</i>

V. Operational Performance

Objective	
5.1.3	Provide for excellent training, services, and development resources to support a highly qualified and committed faculty and staff.
5.2.1	Plan and guide evolution of Newtown Campus with related transitions at Leestown and Cooper campuses, <i>with a focus on centralizing services at Newtown and Leestown Campuses.</i>
5.3.2	Seek continuous improvement through broad-based planning, use of data, and benchmark comparisons <i>with a focus on completing requirements for the decennial regional accreditation.</i>