

**BCTC Annual Priorities for 2016- 2017**  
**with related objectives**

**I. Career Pathways**

	<b>Objective</b>	<b>Responsible</b>
1.2.1	Integrate and intensify advising and career development services to guide each student's individual academic plan and promote career pathways.	Career Pathways Project Team/SDEM
2.1.3	Expand opportunities for experiential learning including learn-and-work programs, internships, and apprenticeships for students in career and technical programs.	Career Pathways Project Team/AWD
4.1.1	Improve educational support and outreach to business and industry by aligning academic offerings with workforce needs.	Career Pathways Project Team/AWD

**II. Enrollment Pipeline**

	<b>Objective</b>	<b>Responsible</b>
1.1.1	Develop and implement enhanced strategies to increase enrollment.	Enrollment Pipeline Project Team/SDEM
1.1.2	Improve processes to support ease of access to financial aid and scholarships.	FA/SDEM
2.2.1	Use K-12 partnerships and other strategies to better prepare students for the demands of postsecondary education.	AWD
4.2.2	Develop and implement marketing and advocacy efforts to build public awareness of BCTC's value and affordability.	Enrollment Pipeline Project Team/ PIM/AOD/ Recruiting /SDEM
5.2.1	Plan and guide evolution of Newtown Campus with related transitions at Leestown and Cooper campuses.	Construction/F&O PIM/AOD Recruiting/SDEM

**III. Global Learners and Equity Support**

	<b>Objective</b>	<b>Responsible</b>
1.4.1	Develop and implement academic strategies to actively facilitate persistence and completion for at-risk students.	Completion & Retention Committee/Global Learners & Equity Support Project Team/AWD & SDEM

3.1.1	Expand outreach and retention efforts to increase access and success for underserved or underrepresented populations.	Completion & Retention Committee/Global Learners & Equity Support Project Team/AWD & SDEM
3.2.2	Provide rich multicultural and inclusion experiences that enhance global awareness and cultural competencies of faculty, staff, and students.	Global Learners & Equity Support Project Team/M&I

#### **IV. Completion and Retention**

	<b>Objective</b>	<b>Responsible</b>
2.2.2	Accelerate completion of developmental education requirements.	AWD
2.3.2	Improve strategies and assessments to support successful completion of gateway courses.	AWD & SDEM