

# BCTC Strategic Plan 2010-2016: Focus on the Future

## 2015-16 Annual Priorities

<b>Strategic Initiative 1: Promote excellence in teaching and learning.</b>		
<b>1. Improve college readiness by assisting more students with developmental education and other success strategies.</b>		
	<b>Action Steps</b>	<b>Annual Priorities for 2015-16</b>
1.1.3a	Implement promising practices for accelerated and integrated pedagogies in English, math, and reading developmental courses.	Evaluate and expand the co-requisite developmental education model and other accelerated learning as appropriate.
1.1.3b	Evolve adult education program partnerships within and outside the college to support GED completions and transition of students to college.	Expand Adult Ed operations, with a focus on community partnerships to support completions and transitions to BCTC.
1.3.1	Enhance academic support to students at all sites with a focus on advising, tutoring, and study skills for online, weekend, and regional campus courses.	Investigate college prep, summer bridge, learn-to-learn camps, and student success programs to increase college readiness.
2.1.3	Continue to enhance new student orientation and participation options for students.	Develop a new first-year orientation for both 16-week and 12-week enrollees to assist in preparation for college success.
<b>Strategic Initiative 2: Increase student access and success.</b>		
<b>2. Increase completion rates.</b>		
	<b>Action Steps</b>	<b>Annual Priorities for 2015-16</b>
1.1.4c	Improve student completion rates by increasing options such as certificate programs and credit for prior learning.	Investigate good practice in increasing credit awards using appropriate credentials and assessment to increase completion options.
2.2.1b	Implement research-based strategies to assist first-year students identified as academically at-risk.	Provide a comprehensive program of support to assist first-year students to persist and achieve.
2.2.2a	Continue to improve information and counseling to assist students with financial aid or scholarships to maintain attendance and eligibility and to address financial obligations under Title IV.	Continue efforts to support student financial literacy with information and assistance to achieve success and avoid default.
4.1.2c	Support development of career pathways through recruitment of and support for incumbent workers.	Expand and enhance career pathways and career development and counseling services.

**Strategic Initiative 3: Cultivate an inclusive learning community.**

**3. Address achievement equity by supporting students who have barriers to educational success.**

	<b>Action Steps</b>	<b>Annual Priorities for 2015-16</b>
2.1.3b	Improve services for military veteran students.	Pursue Military Friendly designation through excellent outreach and services.
3.2.1b	Implement new strategies to increase diversity of faculty, staff, and students to reflect communities and meet diversity plan goals.	Develop focused strategies and hiring practices designed to increase inclusive hiring and community outreach.
3.2.1c	Support international students and enrollment and enhance global awareness activities.	Build a comprehensive program of support for international and immigrant students to remain in good standing and achieve success.
3.2.2b	Expand multicultural and inclusion activities targeted to decrease gaps in student access and achievement.	Support and expand inclusive student activities including academic and cultural organizations and intramural sports.

**Strategic Initiative 4: Enhance strategies for economic, workforce, and community development.**

**4. Close the workforce skills gap.**

	<b>Action Steps</b>	<b>Annual Priorities for 2015-16</b>
1.1.1a	Analyze data on workforce and industry demand, student enrollment, and anticipated costs for decisions on program changes to respond to industry needs.	Seek and use data to make program and services changes, including locations, to support employers' and students' needs.
1.1.2c	Work consistently with all program advisory committees to use input to improve programs.	Implement good practices involving program advisory committees in program viability and student success.
1.1.4b	Continue to identify, implement, and support flexible options for class schedules and delivery of services.	Continue to develop a robust 12-week schedule to assist students to gain skills and credits more quickly.
2.1.3c	Build partnerships with business and industry to increase internship and on-the-job education for students.	Develop stronger integrated learn-and-work models and components for all career and technical programs and interested students.

## Strategic Initiative 5: Build resources for an effective and sustainable college.

### 5. Refocus the community college mission and redefine institutional roles.

	Action Steps	Annual Priorities for 2015-16
1.2.2b	Integrate planning and support for excellence in teaching and learning among Professional Development, the Center for Excellence in Teaching and Learning, and the Technology Resource Center.	Implement a comprehensive structure for a Learning and Services Support Training Center.
3.3.2b	Continually seek to organize and structure college operations and enhance staffing efficiencies.	Identify and implement structural and organizational changes that focus on strategic goals.
4.2.1a	Enhance opportunities for faculty, staff, and students to participate in college and campus advocacy, legislative outreach, and community engagement.	Engage in advocacy with elected officials and community leaders in collaborative with KCTCS initiative.
4.2.1b	Strengthen and create new partnerships to support development of the Newtown Campus and regional campuses.	Develop or expand outreach plans for Newtown neighborhoods and regional communities.
4.2.2a	Plan and implement fund-raising efforts focusing on facilities expansion and renovation, student support and scholarships, and program support.	Continue focus on fundraising for BuildSmart, outreach, and student and program support.
4.3.1b	Identify and market “programs of excellence” to build college awareness and reputation.	Develop and implement promotion strategies to build enrollment in career and technical and transfer programs.
4.3.2c	Create presentations and materials for expanded outreach to community groups and for events.	Create student videos to showcase student success.
5.1.1b	Support budget allocation processes that focus on needs and involve broad participation.	Support the work of the Budget Review Advisory Committee.
5.2.1c	Plan for next phases of development and enhancements of Newtown Campus.	Support planning and construction for Scott County and Newtown projects to create environments that support student success.
5.3.1b	Use broad-based strategies to engage faculty and staff in strategic and annual planning, assessment, and decision making.	Engage faculty, staff, students, and community advocates in Strategic Plan revision.

5.3.1c	Utilize data sources such as National Student Clearinghouse, workforce demand tools, and KCTCS Decision Support System to assess Strategic Plan progress.	Conduct benchmark comparisons of key performance areas utilizing national, state, or regional data to assess college performance and strategic plan progress.
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