

Are you interested in video game design, graphic & web design, or video editing?

Learn all these skills and more in BCTC's Information Management & Design program!

The Information Management & Design (IMD) program at BCTC prepares students for a career in design, with several specialization options for certificates or an associate degree. Students will learn how to use software from the Adobe Creative Suite, including Adobe Photoshop, Illustrator, InDesign, and Premiere Pro.

Students interested in becoming graphic designers, web designers, video editors, or video game designers should check out the credential options in BCTC's IMD program.



Credentials available

Certificates in Graphic Design, Web Design, Digital Video, and Library Information Technology

Associate in Applied Science degree in Information Management & Design with tracks in Graphic Design, Web Design, Video Game Design, and Library Information Technology



IMD at BCTC

The project-based courses in the IMD program have assignments designed to simulate working with clients. Examples of class projects include filming and editing music videos, logo design, character modeling for video game design, and much more!

Our instructors are connected to the local design industry, and AAS students will gain on-the-job experience through our required internship program.

Classes are available in person at the Newtown Campus and online.

Our students find jobs in these areas:

- Multimedia companies
- Ad agencies as graphic/web designers
- In-house graphic designer
- Freelance

Recent graduates find jobs starting around \$15 per hour for graphic designers with little to no experience.

Whether you are a recent high school graduate or are working and would like to learn more about specific software programs, we can accommodate your needs. Even if you already have a higher-level degree, you can learn the concepts and skills required within your focus area and build a strong portfolio.

Contact **Drew Hunt**, IMD Program Coordinator at:

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Find us online: bluegrass.kctcs.edu/BCIS/IMD



BCTC is an equal opportunity employer and education institution.

KENTUCKY COMMUNITY & TECHNICAL COLLEGE SYSTEM