



Information Management and Design – Graphic Design Track

Associate in Applied Science degree

Program Coordinator: Drew Hunt

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Program Website: <https://bluegrass.kctcs.edu/education-training/program-finder/information-management-design.aspx>

Student Name: _____

Student ID: _____

Students must meet college readiness benchmarks as identified by the Council on Postsecondary Education or remedy the identified skill deficiencies.

First Semester	Credit Hours	Term	Grade	Prerequisites	Notes
ENG 101 Writing I	3				
IMD 100 Digital Information & Communication Technologies	3				
IMD 115 Introduction to Graphic Design	3				
IMD 133 Beginning Web Design	3				
Natural Sciences course	3				
Total Semester Credit Hours	15				

Second Semester	Cr. Hrs.	Term	Grade	Prerequisites	Notes
ENG 102 Writing II	3				
IMD 126 Introduction to Desktop Publishing	3			IMD 110	
IMD 127 Vector Design with Adobe Illustrator	3			IMD 115 or Consent of Instructor	
IMD 128 Raster Design with Adobe PhotoShop	3			IMD 115 or Consent of Instructor	
Quantitative Reasoning course	3				
Total Semester Credit Hours	15				

Third Semester	Cr. Hrs.	Term	Grade	Prerequisites	Notes
IMD 180 Intermediate Web Design	3			IMD 133 or Consent of Instructor	
IMD 228 Advanced Photoshop OR IMD 229 Advanced Illustrator	3			IMD 115 AND IMD 128 IMD 127	Fall only
IMD 275 Information Management and Communications	3				
Heritage or Humanities course	3				
Social or Behavioral Sciences course	3				
Total Semester Credit Hours	15				

Fourth Semester	Cr. Hrs.	Term	Grade	Prerequisites	Notes
IMD 226 Advanced Desktop Publishing	3			IMD 126, 127 and 128	Spring only
IMD 270 Professional Practices	3			Sophomore Status	Spring only
IMD 271 Internship OR COE 199 Cooperative Education	3			Consent of Instructor	
IMD 277 Typography	3			IMD 115, 126, 127, and 128	Spring only
IMD 280 Portfolio Practicum: Graphic Design	3			IMD 127, 128, 185 and 226	Spring only
Total Semester Credit Hours	15				
Total Degree Credit Hours	60				

- Graduation Requirements:
- 25% or more of Total Program Credit Hours must be earned at BCTC
 - Cumulative GPA must be 2.0 or higher

Advisor Name _____

Advisor Contact _____

Additional Information

The Graphic Design Track of the Information Management and Design program is available completely online.

Embedded Credentials

Credential	Title	Requirements	Total Credit Hours
Certificate	Graphic Design	IMD 115, IMD 133, IMD 126, IMD 127, IMD 128, IMD 226	18

- Certificate Requirements:**
- 25% or more of Total Certificate Credit Hours must be earned at BCTC
 - Grade of C or higher in each course required for certificate