



**Business Administration Systems – Public Leadership
Certificate**

EFFECTIVE FALL 2019

Program Coordinator: Lauren Campbell

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Program Website: <https://bluegrass.kctcs.edu/education-training/program-finder/business-administration.aspx>

Student Name:

Student ID:

Students must meet college readiness benchmarks as identified by the Council on Postsecondary Education or remedy the identified skill deficiencies.

First Semester	Credit Hours	Term	Grade	Prerequisites	Notes
BAS 160 Introduction to Business OR BAS 170 Entrepreneurship	3				
BAS 283 Principles of Management OR BAS 287 Supervisory Management	3				
BAS 288 Personal and Organizational Leadership	3				
COM 181 Basic Public Speaking OR COM 252 Introduction to Interpersonal Communication	3				
BAS 125 Social Media Marketing: Fundamentals Concepts, Skills and Strategies OR BAS 282 Principles of Marketing OR BAS 299 Selected Topics in Business Management	3				
Total Semester Credit Hours	15				
Total Certificate Credit Hours	15				

- Graduation Requirements:**
- 25% or more of Total Certificate Credit Hours must be earned at BCTC
 - Grade of C or higher in each course required for the certificate

Advisor Name _____

Advisor Contact _____